Sample Phone Script for State Beef Checkoff

Overview:

All politicians want to get reelected. Your phone call will probably be answered by either an intern or staff member. They will make a note of your call and use it to determine what is important to the State Representative or Senator’s voters. Your phone call matters, and many phone calls can change an elected official’s vote.

The key to calling an elected official’s office is to keep it short and sweet.

Who are you?

What do you want?

Why is this important?

Unlike federal elected officials, your local elected official’s office might be more willing to talk to you and answer questions.

Sample Script:

Hi, my name is \_\_\_\_\_\_\_\_\_, and I’m a constituent of (State Representative or Senator).

I’m calling because I’m concerned about the state beef checkoff program.

Right now, the system is rife with abuse and mismanagement, and it concerns me that this is a very wasteful government system that harms farmers. There have been lots of stories of abuse in other states.

I am calling to ask that (State Representative or Senator) consider having beef checkoff program dollars appropriated, and to call for a state audit of the funds

We really don’t know what’s happening to these funds, and I’m afraid they’re subject to fraud and abuse.

Thank you!